

Search Engine Optimisation

Search Engine Optimisation is the process to improve your website's ranking in the "Free Listing" of a Google search.

In simple terms, it's about GETTING FOUND by your customers.

Why use it?

When people use search engines like Google or Yahoo! or MSN, they are looking for something.

If your website is listed in the keyword search that they are looking for, and you also provide that service or product, then you waste less time making the sale.

In simple terms, your customers have found you.

In marketing speak, "a warm lead has found you". That's powerful.

By covering Google and Yahoo! listings, you would have covered up to 80% of most searches.

What's involved?

- Onsite Optimisation - This requires your website to be analyzed, changed and optimised to allow Google to more easily index your website. These changes are within your control.

- Offsite Optimisation - This determines your Google ranking. Increasing the number and quality of one way inbound links to your website will increase your Google ranking. The quality of the links to your website is important. The choice of keywords are also important. It's a fine art.

So why use Geek Support for Search Engine Marketing?

Well, our results speak for themselves, here are a few examples

- Search for "computer support" and you see see "Geek Support" in the top 3 google listing

- Search for "thai port noarlunga" and you will see "White Dove Thai Restaurant" in the top 3 google listing.

- Search "MHD consulting" and you will see "MHD Mary Dunn" in the top 3 google listing.

Want to Get Started?

Simply get a "Free Website Review" and a consultant will then contact you to advise which SEO package will best suit your needs.